

# Privacy Statement

Last updated: 15/07/2025

## 1.Introduction

At StartupDPO, we are committed to protecting your privacy. This Privacy Statement explains what data we collect, for what purpose, how the data is handled, and your rights and choices under the General Data Protection Regulation (GDPR) and ePrivacy Directive.

## 2.What data do we collect and what do we use it for?

Here is an overview of what we collect.

What we collect	What we use it for	Retention period	Legal basis
Information given in the contact form, such as your name, email, and message.	To respond to your questions	<2 years	Legitimate interest
Invoicing information	To send you invoices	<10 years (with 6 being the legal minimum)	For the formation of a contract

We do not use cookies, we do not sell your personal information, and do not use automated decision-making or profiling as defined in Article 22 GDPR.

We use services of third-parties, as listed below.

Third-party	Data we provide	What we use it for	Legal basis	Cross-border data transfers	Retention period
Framer	Information given in the contact form	To enable the contact form functionality	Legitimate interest	Stays in the EU	No retention
Amazon Web Services (AWS)	Emails	This is our email solution	Legitimate interest	Stays in the EU	<2 years

Stripe	Invoices	This is our invoicing solution	Formation of contracts	Data may be transferred globally under the EU–US Data Privacy Framework and Standard Contractual Clauses. We are monitoring and reviewing their transparency commitments	<10 years (with 6 being the legal minimum)
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### 3. Security measures

General security measures include:

- Access to data is limited on a need to know basis
- All data is transferred in encrypted form
- We are experts in data protection

### 4. What rights do you have under GDPR?

- The right to be informed. This privacy statement is here to help inform you.
- Right of access. You have the right to request the data we have about you.
- Right of rectification. If we have any incorrect data about you, you have the right to correct it.
- Right to erasure. If you want us to remove data about you, you may request this of us.
- Right to restriction of processing. If you want us to stop processing data about you, you may request this of us.
- Right to data portability. If you want to transfer your data to another service, you may request us to help with this.
- Right to object. If you believe that we should not process your data, you may object to our legal grounds.
- Rights related to automated decision making. If you do not want us to use automated decision making, you may request this of us.
- The right to lodge a complaint with a supervisory authority, such as your national data protection ombudsman.

Please contact us for any help in exercising your rights.

## 5.Data collection about children

Our services are not intended for individuals under the age of 18.

## 6.Policy Updates

We may update this Privacy Statement from time to time to reflect legal or operational changes. We will notify users of this with a banner upon visiting the website, and in case of material changes, contact users where we have the means to do so. To see when this policy was last updated, check “last updated” at the top of this page.

## 7.Contact

StartupDPO is headquartered in Finland. You can reach us via the details below, including for support in exercising your rights

Email: [rene@startupdpo.com](mailto:rene@startupdpo.com)

Postal address:

Startup DPO

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